

PRIVACY POLICY

What information do we collect?

We collect information from you when you fill out our contact form. When requesting more information on our site, as appropriate, you may be asked to enter your: name, e-mail address and/or phone number. You may however, visit our site anonymously.

What do we use your information for?

- Any of the information we collect from you may be used in one of the following ways:
 - To personalize your experience (your information helps us to better respond to your individual needs)
 - To improve customer service (your information helps us to more effectively respond to your customer service requests and support needs)
 - To administer a contest, promotion, survey or other site feature
 - To send periodic emails
 - The email address you provide, may be used to send you information in addition to receiving occasional company news, updates, related product or service information, etc.
- Note: If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

How do we protect your information?

We use a secure server and all supplied sensitive information is transmitted via Secure Socket Layer (SSL) technology. It is encrypted into our Database to be only accessed by those authorized with special access rights to our systems, and are required to keep the information confidential.

Do we use cookies?

Yes. *(Cookies are small files that a site or its service provider transfers to your computers hard drive through your Web browser (if you allow) that enables the sites or service providers systems to recognize your browser and capture and remember certain information)*

We use cookies to compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future. We may contract with third-party service providers to assist us in better understanding our site visitors in aggregate. These service providers are not

permitted to use the information collected on our behalf except to help us conduct and improve our business.

Do we disclose any information to outside parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

California Online Privacy Protection Act Compliance

Because we value your privacy we have taken the necessary precautions to be in compliance with the California Online Privacy Protection Act. We therefore will not distribute your personal information to outside parties without your consent.

Changes to our Privacy Policy

If we decide to change our privacy policy, we will post those changes on this page.

Contacting Us

If there are any questions regarding this privacy policy you may contact us using the information below.

Tidepool Group

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United States

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